

Jazer Chand

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User Experience Designer, New Delhi

I'm a strategic interaction designer with 2 years of experience, and a proven ability of fostering good collaboration with users, business, and engineering teams in an enterprise environment. With a growth mindset, I enjoy researching and solving complex problems to design intuitive user-centered products that people love to use.

Skillset

User Experience Design (UX): User Research & Interview, Usability Testing, Rapid Prototyping, Wireframing, User Persona and Journey Mapping;

Programming & Tools: Adobe XD, Sketch, Figma, Principle, Invision, HTML, CSS, Javascript, jQuery, Processing, P5.js, Arduino, Unreal Engine;

Visual Design: Typography, Branding, Graphic Design, Web Design;

Language: Proficient in English and Hindi.

Experience

IBM iX

UX Designer (Sept 2020 - Current)

- Contracted with **AT&T Business**, delivered interactive prototypes for 3 platforms (internal and customer-facing) across 6+ personas.
- Collaborated closely with global project teams (Product Owners, Business Analysts, Solution Architects, and Engineers) in a fast-paced agile framework to design user journeys and fine-tune process flows.
- Facilitated 20+ user feedback sessions and reviewed 2+ high-impact user stories per week from a user experience and interaction standpoint.
- Hosted workshops to gather requirements and align business teams, clients, and engineers.

Itu Chaudhuri Design (ICD)

UX/UI Internship (March 2019 - July 2019)

- Designed for a B2B product in the speech insights domain, translated low fidelity sketches to high fidelity wireframes, and iterated 8+ routes of key user-interface components based on stakeholder feedback.
- Managed, created, and updated the main design library (icons, buttons, headers, tables, fly-outs) along with Zeplin ready style guides and files for handover to engineers.

Education

Pearl Academy

2016-2020, New Delhi

B.A. Honors in Communication Design
(Specialization in Interaction and New Media)

Achievement

2020 Artist Feature + Talk ([CO-PO-JAM](#))

2020 Most Innovative Grad Project Jury Award

2019 Merit Scholarship (1st rank in the cohort)

2018 Merit Scholarship (1st rank in the cohort)

Courses & Training

Udemy: UX, Web, Design & Strategy Master Course

IBM Enterprise Design Thinking Co-Creator

IBM Enterprise Design Thinking Practitioner

Key Academic Work

Bi.Poetry, Bot-Human Poetry Tool

May 2020, Grad Project ([→View work](#))

Developed an interface for human & poetry bot collaboration, designed and programmed to leverage text-creation algorithms.

Citizen, UX Research

Feb 2019, Student Project ([→View work](#))

Researched first-time voters' political behavior. Synthesized user insights into actionable goals. Ideated, prototyped and rapidly tested the solution by following the design sprint methodology.